



LYXOR ETFs BEGIN TRADING ON BATS CHI-X EUROPE

Lyxor Becomes Second ETF Provider to List on BATS Chi-X Europe

LONDON – 25 November 2013 – BATS Chi-X Europe today announced that the Lyxor UCITS ETF MSCI Emerging Markets (Ticker: LEMD) and Lyxor UCITS ETF EURO STOXX 50 (Ticker: MSE) began trading today on BATS Chi-X Europe's Regulated Market.

The Lyxor UCITS ETF MSCI Emerging Markets trades in USDs and settles in Euroclear UK & Ireland; and the Lyxor UCITS ETF EURO STOXX 50 trades in Euros and settles in Euroclear France.

Lyxor is the third-largest ETF provider in Europe with more than USD 41 billion in ETF assets under management. BATS Chi-X Europe is the largest pan-European equities exchange by market share and notional value traded.

With its listing business, BATS Chi-X Europe is implementing initiatives targeted at enhancing the European ETF market by working closely with issuers, investors and trading participants to bring innovation to the market, whilst addressing the need for more transparency and liquidity in ETFs. Additional information on the BATS Chi-X Europe's listings and ETF strategy are available at www.batstrading.co.uk/etfs.

Companies interested in learning more about BATS Chi-X Europe listings may email <u>SalesEurope@bats.com</u>.

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About BATS Global Markets

BATS Global Markets, Inc. is a leading operator of securities markets in the U.S. and Europe. In the U.S., BATS operates two stock exchanges, the BATS BZX Exchange and BYX Exchange; BATS Options, a U.S. equity options market; and the BATS 1000 Index, an innovative U.S. equities market benchmark. The BATS BZX Exchange is a primary listings venue for exchange-traded products. In Europe, BATS Chi-X Europe, a Recognised Investment Exchange regulated by the UK Financial Conduct Authority and the largest pan-European equities exchange by market share and value traded, offers trading in more than 3,000 equities across 25 indices and 15 major European markets and a listings venue for exchangetraded products. The company is headquartered in the Kansas City, Mo. area, with additional offices in New York and London. For more information, visit www.bats.com.

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About Lyxor Asset Management

A global specialized asset manager

Lyxor Asset Management, a wholly owned subsidiary of Societe Generale, was founded in 1998. With over 600 professionals worldwide, Lyxor manages more than USD110 billion of assets across four performance engines: Alternative Investments, ETFs & Indexing, Multi-Asset Investments and Structured Investments.

Our investment specialists deliver asset management and advisory solutions, in all asset classes, to institutional investors. With a strong culture of risk management and research, Lyxor stands amongst the leaders in innovative, transparent and flexible asset management.

Standing among the most experienced ETF providers, Lyxor ranks 3rd in Europe with more than USD 41 billion of ETF assets under management. Lyxor offers investors a highly flexible opportunity to diversify their allocation across all asset classes (equities, bonds, money markets, commodities) with access to 250 ETFs listed on 12 regulated exchanges across the world. Ranking #2 in terms of liquidity of its ETFs in Europe, Lyxor also commits to performance and tracking efficiency, liquidity and transparency as illustrated by the Lyxor ETF quality charter signed since 2011.

Disclaimer

The Lyxor ETFs include a risk of capital loss. The redemption value of these products may be less than the amount initially invested. In a worst case scenario, investors could sustain the loss of their entire investment. This press release does not constitute an offer, or an invitation to make an offer, from Société Générale, Lyxor or any of their respective subsidiaries to purchase or sell the products referred to herein. This press release does not constitute an offer for sale of securities in the United States of America. The product herein described will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or sold in the United States of America without being registered or being exempted from registration under the U.S. Securities Act. The indices referred to herein (the "Index") are not sponsored, approved or sold by Lyxor. Lyxor shall not assume any responsibility in this respect. The indexes and the trademarks used in this document are the intellectual property of index sponsors and/or its licensors. The indexes are used under license from index sponsors. The Lyxor ETFs based on the indexes are in no way sponsored, endorsed, sold or promoted by index sponsors and/or its licensors and neither index sponsors nor its licensors shall have any liability with respect thereto. Updated composition of the product's investment portfolio is available on www.lyxoretf.com. Indicative net asset value is published on the Reuters and Bloomberg pages of the products, and might also be mentioned on the websites of the stock exchanges where the product is listed. The products are the object of market-making contracts, the purpose of which is to ensure the liquidity of the products on the exchange, assuming normal market conditions and normally functioning computer systems. Units of a specific UCITS ETF managed by an asset manager and purchased on the secondary market cannot usually be sold directly back to the asset manager itself. Investors must buy and sell units on a secondary market with the assistance of an intermediary (e.g. a stockbroker) and may incur fees for doing so. In addition, investors may pay more than the current net asset value when buying units and may receive less than the current net asset value when selling them.

MEDIA CONTACTS:

BATS Chi-X Europe: Hannah Randall +44 207 012 8950 Stacie Fleming +1.913.815.7193 comms@batstrading.com

Sybille Mueller – Streets Consulting T: +44 (0)20 7959 2235 M: +44 (0)7966 961 844 Sybille.Mueller@streetsconsulting.com

Lyxor: Valérie Lalonde Head of communication – Lyxor-ETF – +33 1 42 13 76 37 valerie.lalonde@lyxor.com

Matt Rogers – Press agency in UK – JPES – +44 (0)20 7002 7825 matt.rogers@jpespartners.com

Bérengère Savelli – Press coordination in France and Europe – Shan - +33 1 44 50 58 73 Berengere.savelli@shan.fr