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TABB Group Promotes Matt Simon, Principal, to Oversee Consulting & Advisory Services Business

NEW YORK & LONDON, September 14, 2015 – TABB Group announced today that Matt Simon, a principal at the firm and its former head of futures research, will manage the firm's consulting and advisory services business, reporting to Anthony Perrotta and Andy Nybo, partners, global heads of research and consulting.



"As capital markets participants are increasingly confronted with change, our independent and objective services assist in everything from evaluating markets to formulating strategy," says Perrotta. "Matt has the skillsets and track record necessary to deliver the excellence our clients demand when it comes to bespoke projects."

By leveraging the firm's proprietary research model and extensive network of institutional contacts, the TABB consulting team under Simon will build upon a decade of delivering market intelligence covering strategy, messaging, positioning, market sizing, competitive analyses, mergers & acquisitions, due diligence, technology implementation and client/market outreach for custom research.

Simon joined TABB in November 2005 as a research analyst, following four years with T. Rowe Price Associates. He was promoted to senior analyst in 2012 and named head of futures research in 2014. He earned an MBA in management from Fordham Graduate School of Business, New York and a BS in finance from the University of Maryland, College Park.

About TABB Group

With offices in New York and London, <u>TABB Group</u> is the international research and consulting firm focused exclusively on capital markets, based on the interview-based, "first-person knowledge" research methodology developed by Larry Tabb. For more information, visit <u>www.tabbgroup.com</u>.

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